

**KRISTIN S. TIECHE**  
**Producer – Director – Editor**  
**323-243-1585**

**SUMMARY**

- Produces effective cross-platform content, including short-form video for social media, feature-length film, webinars, promotional video and presentations
- Creates character-driven, transformational film and visual storytelling
- Translates complex concepts into compelling content that entertains and informs
- Outspoken advocate for climate change solutions, sustainability and wildlife conservation

**SKILLS**

- Ideation, writing, producing, video editing, story consulting, directing, filming
- Adobe Premiere, Audition, After Effects, Photoshop, Essential Graphics, Essential Sound
- HD, 4K, DSLR cinematography and post-production
- Fluent French, proficient Spanish and basic Portuguese

**EXPERIENCE**

**Producer/Director, Selvavision, San Francisco, CA. 2008 – pres.**

Creator of environmental impact films, short-form content, specializing in immersive, visceral storytelling. Award-winning short films include *Velo Visionaries* (2015 - 2017), *The Invisible Mammal* (2016), *The Spinster* (2013), and *Forms of Identification* (2011).

**Freelance Editor/Story Consultant, San Francisco, CA. Feb. 2005 – pres.**

Story-consult and edit feature-length environmental documentaries and trailers including *Uberland* (2018), *For the Love of Conch* (2018), *Islands of Life* (2014), PBS Independent Lens *Power Paths* (2009), and Sundance Audience Award winning, *Fuel* (2008).

**Senior Producer, Human Streets, San Francisco, CA. Jun. 2017 – pres.**

Created video content for advocacy journalism portal focusing on urbanism and sustainable transportation. Increased engagement through social media release strategy. Increased publicity through award-winning series, *Women Just Want To Be Safe*.

**Webinar Producer/Social Media Content Producer, Strategic Energy Innovations, San Rafael, CA. Sep. 2017 – Jan. 2018**

Produce webinar about the benefits of electric vehicles for nationwide congregations of Interfaith Power & Light. Create social media content for Golden Gate Electric Vehicle Association.

**Producer/Editor, Ecodeo, San Francisco, CA. Feb. – Dec, 2016**

Produce and edit call-to-action and social media videos for Amazon Watch and social justice non-profits for increased membership and investment.

**Lead Editor, Cultural Educational Media, Sausalito, CA. 2006 – 2016**

Offline editor for popular PBS/Link TV one-hour multicam talk show series, *Global Spirit*, presented by Carlos Santana and John Cleese. Produced and edited promos for series.

**Editor, KCETLink, San Francisco, CA, Sep. 2015 – Apr. 2016**

Show editor for *This Planet*, a compilation series of 90-second viral videos about climate change.

**Editor, Michael Hoff Productions, Emeryville, CA. Nov. 2006 – Feb. 2015**

Editor for various series produced for Nat Geo Wild, Smithsonian Channel, and Science Channel.

**Editor, AJ+, San Francisco, CA. Aug. 2012 – Aug. 2013**

Editor for short-form news content for online and mobile delivery for Al Jazeera's digital platform.

**Promotions Producer, Link TV, San Francisco, CA. May 2011 – Nov. 2012**

Produce and edit promotions for on air programming and social media. Plan and implement creative marketing strategies to enhance viewer affiliation across all media platforms, including the network's most popular series, the BAFTA-winning political thriller *Borgen*.

**Line Producer, In the Light Productions, Los Angeles, CA. Mar. – Oct. 2012**

Recruit cast and crew for award-winning feature documentary, *Love Thy Nature*. Scout locations, negotiate permits and location usage. Develop long-term funding and marketing strategy for film release.

**Producer/Editor, CBS-5, San Francisco, CA. Sep. 2006 – Oct. 2010**

Editor and producer for popular half-hour Bay Area lifestyle series, *Eye on the Bay*. Received 2 Emmy nominations.

**Editor, Pie Town Productions, North Hollywood, CA. Mar. 2004 – Sep. 2005**

Offline editor for Food Network series *\$40 Dollars a Day* with Rachael Ray and HGTV series *Design on a Dime*.

## EDUCATION

Sustainability Certificate, City College of San Francisco, currently enrolled.

Syracuse University, S.I. Newhouse School of Public Communications, Master of Arts, Television-Radio-Film.

UC San Diego, Bachelor of Arts, History & French Literature.

## AWARDS

2<sup>nd</sup> Place, 2018 Animal Film Festival, *The Invisible Mammal*.

Best Emerging Idea, 2017 New Urbanism Film Festival, *Women Just Want To Be Safe*.

Honorable Mention, 2016 New Urbanism Film Festival, *Velo Visionaries*.

Alternative Transportation Award, 2015 Going Green Film Festival, *The Spinster*.

Jury Prize, 2014 Boston Bike Film Festival, *The Spinster*.

## CERTIFICATES/ASSOCIATIONS

GRI Certified Standards Course in Sustainability Reporting, ISOS Group.

Cetacean Naturalist, American Cetacean Society.

Conservation Media Group Catalyst Workshop. Call-to-action-focused workshop to incubate ideas, strategies and media for conservation.

Member, Women in Cleantech and Sustainability.