

KRISTIN TIECHE
Producer - Director - Editor

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SUMMARY

- Produces effective cross-platform content, including short-form video for social media, feature-length film, webinars, training video, promotional video and presentations
- Translates complex concepts into compelling content that entertains and informs
- Fast and efficient editor who improves story and characters in the edit process
- Outspoken advocate for climate change awareness, conservation and sustainability

SKILLS

- Ideation, writing, producing, directing, filming, video editing, technical directing
- Adobe Creative Suite: Adobe Premiere, Prelude, Audition, After Effects, Photoshop
- 4K, HD, DSLR cinematography and post-production, Canon and Sony cameras
- Fluent French, proficient Spanish and basic Portuguese

EXPERIENCE

Producer/Director, Selvavision, San Francisco, CA. 2008 – pres.

Creator of environmental impact visual storytelling. Award-winning short films include *Velo Visionaries* (2015 - 2017), *The Invisible Mammal* (2016), *The Spinster* (2013), and *Forms of Identification* (2011). Produce and direct content for corporate clients, including: INSEAD, TED, Citrix, VCE (DellEMC), GoPro, PayPal, Adobe, etc.

Post-Producer/Editor/Story Consultant, San Francisco, CA. Feb. 2005 – pres.

Story-consult, manage post-production and edit feature-length documentaries and trailers including *For the Love of Conch* (2019), *Uberland* (2018), *From India With Love* (2017), PBS Independent Lens *Power Paths* (2009), and Sundance Audience Award winning, *Fuel* (2008).

Video Content Producer, As You Sow, Oakland, CA. May 2018 – Oct. 2018.

Write, produce and edit call-to-action and social media videos to amplify organization's expertise and messaging. Advise on strategy to optimize social media engagement. Develop branding image for social media presence.

Editor, Reading The Pictures, Berkeley, CA. Aug. 2018 – Dec. 2018.

Story-consult and edit short-form videos including explainer videos, promos and educational content. Strategize branding for optimal engagement in social media.

Producer/Editor, Ecodeo, San Francisco, CA. Feb. 2015 – Aug. 2018.

Produced and edited call-to-action and social media videos for cleantech clients and environmental/social justice non-profits to increase public awareness, and generate investments.

Senior Producer/Editor, Human Streets, San Francisco, CA. Jun. 2017 – Mar. 2018.

Created video content for advocacy journalism portal focusing on urbanism and sustainable transportation. Increased visibility and engagement through branding and social media strategy. Increased publicity through award-winning series, *Women Just Want To Be Safe*.

Webinar Producer/Social Media Content Producer, Strategic Energy Innovations, San Rafael, CA. Sep. 2017 – Jan. 2018

Produced and facilitated webinar about the benefits of electric vehicles for nationwide congregations of Interfaith Power & Light. Create social media content for Golden Gate Electric Vehicle Association.

Senior Editor, Cultural Educational Media, Sausalito, CA. 2006 – 2016

Editor for popular PBS/Link TV one-hour multicam talk show series, *Global Spirit*, presented by Carlos Santana and John Cleese. Produced and edited promos for series.

Editor, KCETLink, San Francisco, CA, Sep. 2015 – Apr. 2016

Show editor for *This Planet*, a compilation series of 90-second viral videos about climate change.

Editor, Michael Hoff Productions, Emeryville, CA. Nov. 2006 – Feb. 2015

Editor for various series produced for Nat Geo Wild, Smithsonian Channel, and Science Channel.

Editor, AJ+, San Francisco, CA. Aug. 2012 – Aug. 2013

Editor for short-form news content for online and mobile delivery for Al Jazeera's digital platform.

Promotions Producer, Link TV, San Francisco, CA. May 2011 – Nov. 2012

Produced and edited promotions for on air programming and social media. Plan and implement creative marketing strategies to enhance viewer affiliation across all media platforms, including the network's most popular series, the BAFTA-winning political thriller, *Borgen*.

EDUCATION

City College of San Francisco, Certificate in Sustainability.

Syracuse University, S.I. Newhouse School of Public Communications, Master of Arts, Television-Radio-Film.

UC San Diego, Bachelor of Arts, History & French Literature.

AWARDS

2nd Place, 2018 Animal Film Festival, *The Invisible Mammal*.

Best Emerging Idea, 2017 New Urbanism Film Festival, *Women Just Want To Be Safe*.

Honorable Mention, 2016 New Urbanism Film Festival, *Velo Visionaries*.

Alternative Transportation Award, 2015 Going Green Film Festival, *The Spinster*.

Jury Prize, 2014 Boston Bike Film Festival, *The Spinster*.

CERTIFICATES/ASSOCIATIONS

Climate Reality Leadership Corps, Los Angeles Training Session.

GRI Certified Standards Course in Sustainability Reporting, ISOS Group.

Cetacean Naturalist, American Cetacean Society.

Conservation Media Group Catalyst Workshop. Call-to-action-focused workshop to incubate ideas, strategies and media for conservation.

Member, Women in Cleantech and Sustainability.